



## Hardsoul Pressings History

Hardsoul Pressings was founded by the brothers Roog and Greg van Bueren as a platform to showcase their musical creativity. With the strength of the Hardsoul brand growing and growing, the boys decided on their own label that would give them complete creative control on its output.

The label was initially born in 2000, while the brothers were still signed to Dutch label United. They had two releases that year: Hardsoul feat. Rose - 'All Night long' and 'Never Gonna Stop' by Hardsoul feat. The Soulhustlers. Unfortunately the world wasn't ready for soulful house from Holland at the time and the brothers were forced to put the label on hold and hole up in the studio. How things have changed!

Hardsoul was firmly established as a solid production team in the international house scene in 2004. When Brian Tappert of Soulfulic Distribution asked the brothers if they were interested in doing a label under their umbrella, everything came together. Consequently the label was relaunched and the rest is history!

Hardsoul Pressing concentrates primarily on vinyl releases and cd compilations. **dj Roog presents Hardsoul: The Sound of love and Dedication part 2** was the very first compilation release. The album was Holland's highest selling house compilation of 2004. Read on for the lowdown on the output since that debut compilation.

### Hardsoul feat. New Cool Collective 'Bounson'

In 2005 the boys teamed up again with jazz New Cool Collective group to produce 'Bounson' This release is spawned by the collaboration of Hardsoul and top Dutch act New Cool Collective. The act, who have been together for ten years, are currently some of the coolest and diverse musicians on the Dutch music scene, sometimes performing with a 19-piece band! Their music can be described as a fresh and exciting mix of highly danceable soul and jazz, spiced with latin flavours. The release was a musical match made in heaven, complimenting the dance-floor qualities of Hardsoul. 'Bounson' was snapped for many compilations the world over including dj Pippi & Jamie Lewis in the Mix 2005, Testament of House Vol.3 on Ministry of Sound (mixed by Knee Deep) and Hed Kandi's top selling Beach House compilation.

**hardsoul bounson**  
feat. **New Cool Collective**  
including remixes by **dj Pippi** and **dj Jeroenski**

### Hardsoul feat. Amma - 'Don't let love Weigh You Down'.

Following 'Bounson' came another collaboration, this time with vocalist Amma on Hardsoul & Amma's ►



- ▶ 'Don't let love Weigh You Down'. It is an exquisite vocal tune in full-on Hardsoul style: emotional lyrics, driving bassline, tight beats and topped with live strings. The track features the seductive vocals of a singer who has enjoyed a string of quality outings on the Inspirit Music label, delivering

## hardsoul feat. Amma

### Don't let love weigh you down

Including remixes by Shik Stylko and Poo & Greg



undoubted depth and control in her performances. Uniquely, Amma is diverse, adapting to soul, downtempo or house styles with ease. It's a perfect match for the Hardsoul brothers. The

package comes with remixes by Shik Stylko and Poo & Greg themselves, and serves to further confirm Poo and Greg's production capabilities. 'Don't let love Weigh You Down' appeared on a plethora of compilations globally including My Boyfriend's Out Of Town by Brian Tappert, Purple music, Penthouse Ibiza, One Way Records/Globe, Cisco Stevier Compact Vinyl Vol.3 (Cisco International Corp.) and Soul Heaven presents Osunlade & DJ Spen.

## hardsoul 'Deep Inside'

Hardsoul's next single on Hardsoul Pressings was entitled 'Deep Inside'. As a 12" this track received spins from all the DJs that matter, also featuring

## hardsoul deep inside

Including remixes by Danny Marquez & Soul Conspiracy



on compilations such as Privilege Ibiza 2006, Housexy International on Ministry of Sound, Todd Terry's MN2S Masterclass #02 and also Defected's for the love of House 2006. What started life as a secret weapon for Poo to destroy dancefloors with in the weekend, turned into a smash in its own right.

## hardsoul feat. Ron Carroll 'My life'

Put simply: a match made in heaven. Hardsoul teamed up with the legendary Ron Carroll for a sublime slice of gospel inspired house music. My life raised clubs to unprecedented heights with its funk, quality

## hardsoul & Ron Carroll

### My life

Including Knee Deep Simple Saw Dub



production and exquisite vocals in 2006. Pre-release, every spinner worth their salt was trying to get a copy of this. On its release, the original caused industry and dancefloor commotion.

'My life' reached the pinnacle of the Traxsource Top 10 and became one of the most downloaded tracks of 2006 on the portal. It was heavily licensed for compilations to territories as far flung as Japan and GAS and sold well as a single. The first package enjoyed rave reviews in the dance media, receiving 5/5 from the UK's DJ Mag stars and reaching number 3 in the esteemed M8 Magazine house chart. Compilation demand soon followed, inevitably, with Seb Fontaine picking it up for his Type2 compilation on Thrive USA and Knee Deep for his The Art Of House-album. It was also snapped up by Beachland 07 on Blanco y Negro and long-running UK label Azuli's Las Tardes in Ibiza 2007 lp.





## New label: **R&G Electronics**

The new label launched by the Hardsoul brothers is called **Rog & Greg Electronics**. The boys are renowned for taking on new and exciting challenges, and starting a new label in these tough times of downloading and declining vinyl sales is one the duo will relish. The move has, as with most things Hardsoul, paid off.

Their motivation is simple: the brothers get sent so many cool tracks every week, many of which feature in Rog's versatile dj-sets, that wouldn't

necessarily be suitable for release on the Hardsoul Pressings label and require an alternative outlet. We are referring to stripped down chunky electronic house sounding tracks. Rog and Greg feel the urge to showcase this sound to the world, picking up the best tracks and giving them exposure through the new label instead of letting them vanish into obscurity.

Productions have already been signed by the ever-enthusiastic duo, who have excellent A&P skills, and this latest venture looks set to be as prolific as the boys' other projects. The legendary Nilesh (of Daft Punk fame) of the Exchange mastering house is hired for maximum sound enhancement on every Rog & Greg Electronics release to ensure the pressings cause maximum dance floor mayhem.

Two labels, two brothers, one of which carries the Hardsoul sound into the clubs globally every weekend as a top dj – it's looking bright for all things Hardsoul in 2007.

